

CHEST Board Review 2018 Marketing and Exhibit Opportunities

The American College of Chest Physicians (CHEST) invites you to exhibit CHEST Board Review 2018, featuring world-renowned, exam-focused courses in pulmonary, critical care, and sleep medicine. These courses attract more than 1,200 physicians who are preparing for board certification examinations or who are reviewing content in their respective fields. Showcase your company, products, equipment, and services to a targeted audience in pulmonary, critical care, and pediatric pulmonary. Exhibits will be located near popular attractions, including breakfast and morning and afternoon breaks. CHEST looks forward to your participation.

Exhibit Information

Indicate at which course(s) you plan to exhibit:

- Critical Care Medicine Board Review**
August 10-13
Anticipated Attendance: 400
- Pediatric Pulmonary Medicine Board Review**
August 10-13
Anticipated Attendance: 200
- Pulmonary Medicine Board Review**
August 15-19
Anticipated Attendance: 600
- Thoracic Ultrasound for the Pulmonologist and Intensivist**
August 14
Anticipated Attendance: 200
- Mechanical Ventilation**
August 14
Anticipated Attendance: 200

Table Top Exhibit Cost

- \$2,000 for one course**
- \$2,500 for two courses**
- \$3,000 for three courses**
- \$3,500 for four courses**

Additional tables can be reserved for \$500 per table.

Cost includes: One 6-foot table
Two chairs
Two exhibitor badges

Entrance to board review sessions as an observer is allowed, space permitting, for exhibit personnel. To receive course materials and/or CME credit, exhibit staff must register as participants and pay the registration fee. Fee does not include electric. Attendee list can be purchased upon request.

Company

Address

City | State | Zip | Country

Telephone

e-Mail

Contact Name

Title

Payment

- Check Enclosed**
- VISA** **MasterCard** **American Express**

Credit Card #

Expiration Date

Name on Credit Card

Signature of Card Holder

*CHEST reserves the right to accept or reject an application at its sole discretion, for any reason, without disclosure to the applicant. Space cancellation can be made up to May 7 and will result in a cancellation fee of \$200. Space cancellation after May 7 will not be refunded. Cancellation notification must be made in writing to Catherine Disch at cdisch@chestnet.org. **All marketing materials must be submitted for approval prior to distribution.***

Return application and payment to: Catherine Disch | Senior Manager, Exhibits and Sponsorship Sales
American College of Chest Physicians | 2595 Patriot Boulevard | Glenview, Illinois 60026
e-Mail cdisch@chestnet.org | Phone 224/521-9515 | Fax 224/521-9801

Sponsorship and Marketing Opportunities

CHEST offers many opportunities to increase your interactions with board review attendees. Get your message out to attendees through one or more of these popular marketing opportunities.

MARKETING OPPORTUNITIES:		
Meet and Greet Reception	\$35,000 per event	Attendees will stop by after their last session on August 18 and August 23 to meet and greet the experts and mingle with their colleagues over light refreshments and snacks.
CHEST Board Review Mobile App	\$20,000	As an exclusive supporter of the CHEST Board Review 2017 App, your company will receive splash page support recognition and a rotating banner ad.
CHEST Help/Tech Desk	\$10,000 to \$15,000 <i>depending on location</i>	CHEST hosts an information booth during the meeting, in a high-traffic area where attendees get tech help and general information. Receive recognition on select panels of the Help Desk unit.
Hotel Key Cards	\$15,000	Place your company or product name on the front of the hotel key cards to be distributed to CHEST attendees at the Headquarters Board Review hotel staying within the official room block.
Hanging Banners	Call for Pricing	Promote your company identity and/or brand. Cost varies by size and location.
Customized Napkins and/or Cups	\$15,000 to \$28,000	Place your product or corporate logo on cups and/or napkins to be used daily by attendees during scheduled breakfast and coffee breaks.
Meter Board Ad Space	\$4,000	High visibility and multiple impressions throughout the meeting are just two reasons to place your ad graphics and message on both sides of a 38-1/2" W x 87" H board (does not include bleed). These boards will be located strategically throughout high-traffic areas.
Board Review Notepad	\$10,000	Placed at the registration desk, all CHEST Board Review attendees will receive a complimentary notepad featuring your company logo.

Place a check mark [] next to the opportunity of interest

- Meet and Greet Reception:** \$35,000
- CHEST Board Review Mobile App:** \$20,000
- CHEST Help/Tech Desk:**
\$10,000 to \$15,000 *depending on location*
- Hotel Key Cards:** \$15,000
- Hanging Banners:** *Call for Pricing*
- Customized Napkins and/or Cups:** \$15,000 to \$28,000
- Meter Board Ad Space:** \$4,000
- Board Review Notepad:** \$10,000

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