

2018 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities

GOVERNANCE

- The IAC is an ad hoc committee of CHEST and shall serve at the pleasure of the CHEST Board of Regents.
- The IAC will have a chair and vice chair elected for a 2-year term by the members in good standing of the IAC. The vice chair will serve in the absence of the chair and at the discretion of the IAC will be eligible to serve as the chair upon completion of the 2-year term of the chair. If the vice chair elects not to serve as chair, an official election of a new chair and vice chair will be held.
- If both the chair and vice chair positions are vacated prior to a meeting of the IAC, an election will be conducted by e-mail prior to the meeting to select an interim chair. During the meeting, an election will be held to identify a vice chair to complete the remaining portion of the vacated position.
- The IAC will meet twice per year at the time and place of the CHEST Annual Meeting and/or at another designated time and site. In order to conduct business, members or alternate members should attend all meetings of the council.
- Actions of the IAC are subject to the approval of the CHEST Board of Regents, the CHEST Foundation Board of Trustees, and the CHEST Enterprises Board of Directors.
- Membership acceptance on the IAC does not imply endorsement of any products or services by CHEST.

MEMBER BENEFITS

Platinum Membership will entitle your company to all of the benefits of the **Gold level PLUS:**

- Two opportunities per year to place product and/or medical information in *CHEST Today* and *CHEST NewsBrief*.
- An additional two members to represent your company at IAC meetings.
- Invitation/representation (2) at CHEST and CHEST Foundation leadership functions at CHEST Annual Meetings
- Right of first refusal to participate and add up to 5 questions to a single scheduled *CHEST Clinical Perspectives™* survey (once per IAC membership year)
- Opportunity to collaborate with CHEST to develop and disseminate specific partnership narrative through a CHEST print and/or digital publication.

For **New to Platinum level Members:**

- Upgrade to Platinum and your company will enjoy the one-time benefit of having the opportunity to survey CHEST membership on a relevant chest medicine topic. Survey to be administered by CHEST, up to 10 questions, up to 500 clinician survey recipients segmented by specialty and geography of choice.

Gold Membership level will entitle your company to all of the **Silver level benefits PLUS:**

- 2018 annual subscription to *CHEST Clinical Perspectives*, a quarterly resource designed for industry. Subscribers will receive detailed quarterly white papers reporting survey results and a corresponding webinar featuring KOLs discussing each survey. At year-end a capstone report incorporating findings from all four surveys will be issued.
- One opportunity per year to place product and/or medical information in *CHEST Today* and *CHEST NewsBrief*.
- Link from the CHEST website to your corporate website.
- The opportunity to post up to 3 clinical trials, during this effective membership period, on the CHEST Clinical Trial web page. The Clinical Trial Registry is a service that helps physicians gain access to information on participation in ongoing clinical trials in respiratory disease being conducted by participating pharmaceutical companies.

Silver Membership level will entitle your company to the following:

- Two BASIC CHEST Memberships including:
 - Online access to the journal *CHEST*®
 - Discounts for courses and products
 - Online access to clinical practice guidelines
 - CHEST Career Connection access
 - Opportunity to join CHEST NetWorks
 - Access to the CHEST Member and Leader Directory
- Two meetings, one during CHEST and one at another time and location, to be held in conjunction with CHEST Board meetings.
- Delivery of the daily electronic newsletter *CHEST Today*, a digest of the most important news related to chest medicine selected from thousands of sources delivered digitally to CHEST members and customers.
- Delivery of the weekly electronic newsletter *CHEST NewsBrief*, which includes the latest headlines, and information regarding CHEST projects/programs that may be of interest to industry.
- Online edition of the monthly magazine *CHEST Physician*. To view current and previous editions, visit chestphysician.org.
- Company recognition on the CHEST website and on signage at the CHEST Annual Meeting.
- Signage to be displayed at the CHEST Annual Meeting at each member company's exhibit area, recognizing them as a member of the IAC.
- A ribbon to be placed on the member's name badge identifying them as a member of the IAC.
- CHEST Annual Meeting advanced housing application.

Trial Membership level will entitle your company to the following:

- One 6-month trial Basic CHEST membership
 - Online access to the journal *CHEST*
 - Online access to clinical practice guidelines.
 - Access to the CHEST Member and Leader Directory
- Two meetings, one during CHEST and one at another time and location, to be held in conjunction with CHEST Board meetings.
- Delivery of the daily electronic newsletter *CHEST Today*, a digest of the most important news related to chest medicine selected from thousands of sources delivered digitally to CHEST members and customers.
- Delivery of the weekly electronic newsletter *CHEST NewsBrief*, which includes the latest headlines, and information regarding CHEST projects/programs that may be of interest to industry.
- Online edition of the monthly magazine *CHEST Physician*. To view current and previous editions, visit chestphysician.org.
- Company recognition on the CHEST website and on signage at the CHEST Annual Meeting.

MEMBERSHIP

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation.
- Corporations must complete a formal application for membership.
 - Platinum Membership Fee \$60,000/year/company
 - Gold Membership Fee \$35,000/year/company
 - Silver Membership Fee \$15,000/year/company
 - Trial Membership Fee \$5,000/year/company

Trial Membership is good for the first year of an organization joining IAC. After one year at this level, the organization has a choice to discontinue IAC membership or to commit to participating at Silver level and up.

Membership fees are based on a calendar year.

For additional information or an application for membership, contact:

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AMERICAN COLLEGE OF CHEST PHYSICIANS (CHEST)
INDUSTRY ADVISORY COUNCIL (IAC)

2018 INDUSTRY ADVISORY COUNCIL APPLICATION FORM

Company Name

Date

Please provide CHEST with:

1. How company name should appear on future IAC listings: _____
(Example: Supported by _____)
2. High resolution company logo to be used on signage and CHEST website.

Please enter person(s) who will be representing your company:

Primary Member

Alternate Member

Title

Title

Address

Address

Office Phone

Fax

Office Phone

Fax

Mobile Phone

Mobile Phone

E-mail

E-mail

MEMBERSHIP LEVEL *(select one)*

PLATINUM MEMBERSHIP

\$60,000/year/company

GOLD MEMBERSHIP

\$35,000/year/company

SILVER MEMBERSHIP

\$15,000/year/company

TRIAL MEMBERSHIP

\$5,000/year/company