

## Learning Theater Presentations in the Exhibit Hall

By submitting the attached application for a Learning Theater, the Applicant agrees to be bound by the following Terms and Conditions

### DESCRIPTION

The American College of Chest Physicians is pleased to offer an opportunity to present information on specific disease states or new treatments or technologies to CHEST attendees in a live mini-theater setting. Presentations will be held on Monday, Tuesday, and Wednesday. Take advantage of meeting with key decision-makers to share new research; discuss clinical protocols; conduct product demonstrations; or highlight new products, equipment, and services. All applications are subject to review and approval by CHEST. This application and the Learning Theater opportunities are subject to the attached Learning Theater Terms and Conditions.

**CHEST will provide** (*these items are subject to change*):

- A dedicated mini-theater space within the exhibit hall with seating (theater-style). The number of available seats is subject to change.
- Stage riser with standing lectern
- Standard 22''x 28'' signage outside the theater indicating this is a non-CME presentation
- One-time complimentary use of preregistration attendee mailing labels via a third party used to promote your event. Final mailer must be approved by CHEST.
- AV setup:
  - Audio system including one (1) lectern microphone and one (1) wireless microphone
  - Video system including one (1) projector, a seamless video switcher, slide advance remote with laser pointer, and one (1) 16:9 projection screen with dress kit up to 7' x 13' 4"
- Any supplementary equipment and/or labor required must be coordinated through CHEST's exclusive provider, Freeman. Any additional equipment, overnight reset room fees, and/or tech sponsoring (including dedicated AV operators) needed during the event and/or rehearsal will be the responsibility of the sponsoring company.

**The sponsoring company will be responsible for all other marketing and logistical expenses, including:**

- Development of the program and/or special activity
- Production and distribution of invitations
- Meal function and/or refreshments (optional)
- Any special setups other than listed above
- Providing the following disclaimer on all marketing materials:  
"This is a non-CME event and does not qualify for CME, CE, or MOC credit. This event is not part of the official CHEST Annual Meeting 2022 conference sessions. This event is not endorsed by CHEST and does not reflect the views or opinions of CHEST."
- Ensuring attendance at the Learning Theater is limited to registered CHEST attendees
- Ensuring that participants are aware of any sunshine act reporting requirements for the activity

## LEARNING THEATER OPTIONS

### Learning Theaters 1 through 3 (seating for at least 85 people)\*

- Lunch Break Time Slot (45-minute presentation) ..... \$28,750/per 45-minute slot
- Morning or Afternoon Time Slot (45-minute presentation) ..... \$23,000/per 45-minute slot

### Learning Theater 4 (seating for at least 40 people)\*

- Lunch Break Time Slot (45-minute presentation) ..... \$15,000/per 45-minute slot
- Morning or Afternoon Time Slot (45-minute presentation) ..... \$12,000/per 45-minute slot

\*seating capacity subject to change

## COVID-19 SAFETY STANDARDS

**COVID-19 Safety.** Sponsor shall comply with all safety requirements, guidelines, and directives by CHEST or the facility related to COVID-19, including vaccination requirements. **PLEASE NOTE: All Sponsor employees, as well as all vendors, contractors, and agents that will be physically present during show hours and that will have face-to-face interaction with attendees, must have completed the complete course of an FDA-approved COVID-19 vaccination, including all boosters for which they are then eligible, prior to the start of the Meeting.** CHEST also strongly encourages Sponsors to use vaccinated personnel to the maximum extent possible for all other purposes where such personnel will be physically present at the venue at any time before, during, or after the Meeting. CHEST will provide complete COVID safety rules and guidelines as soon as practical and reserves the right to amend such rules, including vaccine requirements, as it deems necessary. CHEST also reserves the right to require additional safety protocols for any individual present at the venue at any time, including without limitation, masking, social distancing, advance and ongoing testing, attestation regarding current health/symptoms, health checks, and restriction from the venue or certain areas.

## CANCELLATION POLICY

### By the Company

CHEST must be notified in writing of the company's cancellation of an approved Learning Theater. Cancellations prior to July 15, 2022, will receive a 50% refund. After July 15, 2022, no refunds will be given for cancellation.

### By CHEST

In the event CHEST cancels the in-person portion of the CHEST 2022 Annual Meeting, the sponsoring company will have the following options:

1. Apply the Learning Theater fee toward a to-be-determined fee for hosting the Learning Theater in conjunction with the online portion of CHEST 2022 (and a refund of any difference in cost).
2. Apply the fee as a deposit for a Learning Theater at the CHEST 2023 Annual Meeting.
3. Request a refund of the fee. Refunds will be payable within 90 days of the date of cancellation by CHEST.

# Learning Theater Application Form

## IMPORTANT INFORMATION:

- Payment is due within 30 days of application submission. If payment is not received within that time, CHEST may release the Learning Theater and sell it to another party.
- **July 15** - Final program title, description, and speaker names due
- **July 15** - Payment due in full at time of submission

## COMPANY INFORMATION

Company Name (as it should appear in sponsorship recognition materials)

Contact Name

Address

City	State	Zip	Country
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Telephone	Email
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Contact Signature	Date
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*Applicant agrees to be bound by the attached Learning Theater Terms and Conditions*

Learning Theater Presentation Time slots – Please indicate below which 45-minute time slot(s) your company would like to sponsor. (45-minute time slot includes Q & A)

### AVAILABLE TIME SLOTS - ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS

#### MONDAY, OCTOBER 17, 2022

##### Learning Theater 1

- ~~10:15 AM - 11:00 AM (\$23,000)~~
- ~~12:30 PM - 1:15 PM (\$20,750)~~
- ~~2:30 PM - 3:15 PM (\$23,000)~~

##### Learning Theater 2

- ~~10:15 AM - 11:00 AM (\$23,000)~~
- ~~12:30 PM - 1:15 PM (\$20,750)~~
- 2:30 PM - 3:15 PM (\$23,000)

##### Learning Theater 3

- ~~10:15 AM - 11:00 AM (\$23,000)~~
- ~~12:30 PM - 1:15 PM (\$20,750)~~
- ~~2:30 PM - 3:15 PM (\$23,000)~~

##### Learning Theater 4 *(Half of the size of theaters 1-3)*

- ~~10:15 AM - 11:00 AM (\$12,000)~~
- 12:30 PM - 1:15 PM (\$15,000)
- ~~2:30 PM - 3:15 PM (\$12,000)~~

Learning Theater Presentation Time slots – Please indicate below which 45-minute time slot(s) your company would like to sponsor. (45-minute time slot includes Q&A)

**AVAILABLE TIME SLOTS - ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS**

**TUESDAY, OCTOBER 18, 2022**

**Learning Theater 1**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- ~~12:30 PM – 1:15 PM (\$28,750)~~
- ~~1:45 PM – 2:30 PM (\$23,000)~~

**Learning Theater 2**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- ~~12:30 PM – 1:15 PM (\$28,750)~~
- ~~1:45 PM – 2:30 PM (\$23,000)~~

**Learning Theater 3**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- ~~12:30 PM – 1:15 PM (\$28,750)~~
- ~~1:45 PM – 2:30 PM (\$23,000)~~

**Learning Theater 4** *(Half of the size of theaters 1-3)*

- ~~10:15 AM – 11:00 AM (\$12,000)~~
- ~~12:30 PM – 1:15 PM (\$15,000)~~
- 1:45 PM – 2:30 PM (\$12,000)

Learning Theater Presentation Time slots – Please indicate below which 45-minute time slot(s) your company would like to sponsor. (45-minute time slot includes Q&A)

**AVAILABLE TIME SLOTS - ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS**

**WEDNESDAY, OCTOBER 19, 2022**

**Learning Theater 1**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- 12:30 PM – 1:15 PM (\$28,750)

**Learning Theater 2**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- ~~12:30 PM – 1:15 PM (\$28,750)~~

**Learning Theater 3**

- ~~10:15 AM – 11:00 AM (\$23,000)~~
- ~~12:30 PM – 1:15 PM (\$28,750)~~

**Learning Theater 4** *(Half of the size of theaters 1-3)*

- ~~10:15 AM – 11:00 AM (\$12,000)~~
- 12:30 PM – 1:15 PM (\$15,000)

**CHEST EDUCATION CURRICULUM** (PLEASE CHECK ONLY ONE.)

- Allergy and Airway
- Biotechnology
- Cardiothoracic Surgery
- Cardiovascular Disease
- Chest Infections
- Critical Care
- Cultural Humility
- Diffuse Lung Disease
- Disaster Medicine
- Disorders of the Mediastinum
- Disorders of the Pleura
- Education, Teaching, and Quality Improvement
- Genetic and Developmental Disorders
- Imaging
- Lung Cancer
- Lung Pathology
- Obstructive Lung Diseases
- Occupational and Environmental Lung Diseases
- Palliative Care and End-of-Life Issues
- Pediatrics
- Pharmacotherapeutics
- Practice Management and Administration
- Procedures
- Pulmonary Manifestations of Systemic Disease
- Pulmonary Physiology
- Pulmonary Rehabilitation
- Pulmonary Vascular Disease
- Respiratory Care
- Signs and Symptoms of Chest Diseases
- Sleep Disorders
- Tobacco Cessation and Prevention
- Transplantation

**Title of Session:** \_\_\_\_\_

**Brief Description of Session:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**SPEAKERS**

**Speaker Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Subtopic: \_\_\_\_\_

**Speaker Name:** \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Subtopic: \_\_\_\_\_

Speaker Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Subtopic: \_\_\_\_\_

**PLEASE NOTE:**

The sponsoring company must provide the following disclaimer on all CHEST 2022 non-CME marketing materials: "This is a non-CME event and does not qualify for CME, CE, or MOC credit. This event is not part of the official CHEST Annual Meeting 2022 conference sessions. This event is not an endorsement by CHEST and does not reflect the views or opinions of CHEST."

## LEARNING THEATER TERMS AND CONDITIONS - CHEST 2022

By submitting the attached application for a Learning Theater, the Applicant agrees to be bound by the following Terms and Conditions.

- 1. Acceptance.** All applications are subject to review and approval by CHEST. CHEST reserves the right to reject any Learning Theater application for any or no reason. Applications are not approved until and unless confirmed in writing by CHEST.
- 2. Use of Learning Theater Space.** Upon written acceptance of an application by CHEST, Applicant will have access to the designed space to conduct the Learning Theater described in the application. CHEST will provide the space, setup, and limited support set forth in the above application. Anything not listed in the application is the responsibility of Applicant. Applicant shall use the Learning Theater space only for the activity identified in the application and for no other purpose without CHEST's advance written consent.
- 3. Fees.** Applicant shall pay CHEST the fees corresponding to the selected Learning Theater within 30 days of submission. Starting August 1, full payment is due with submission. Failure to pay the total fees by the corresponding date will result in cancellation of Applicant's Learning Theater and CHEST may resell the slot.
- 4. Content.** Applicant is solely responsible for the topic and content of its Learning Theater. Applicant warrants and represents that the Learning Theater will comply with all applicable laws and regulations, including, without limitation, those relating to marketing of products, medical information, and intellectual property. Applicant further warrants and represents that it has the legal right to use and reproduce any content used as part of the Learning Theater and that no such content violates the intellectual, property, or proprietary rights of any other person or entity.
- 5. Prohibited Content.** CHEST does not accept Learning Theaters that display, promote, or sell cosmetics or beauty products, nerve stimulation and/or anti-aging equipment or devices (including infrared, LED, TENS, and/or EMS units), drugs, devices, or therapies that have not been approved by the FDA, as well as any other products or services contrary to the mission of CHEST. CHEST reserves the right to reject any application in its sole discretion.

- 6. Disclaimers.** Applicant shall not state or imply that the Learning Theater, its content, or any statements or claims made during the Learning Theater, represent the views of, or are endorsed by, CHEST or CHEST Foundation. Applicant shall include the disclaimers in all written materials as set forth in the application.
- 7. Attendees.** Applicant shall limit attendance at its Learning Theater to registered attendees of CHEST 2022. Any exception must be approved in writing in advance by CHEST.
- 8. COVID-19 Safety.** Applicant warrants and represents that the attestations regarding COVID-19 safety made in the application are true and correct and will be true and correct as of the date of the Learning Theater.
- 9. Cancellation.** Cancellations are subject to the Cancellation Policy set forth in the application. In addition, CHEST reserves the right to instead refund the applicable fees in full. If Applicant fails to indicate in writing its choice within 60 days of notice of cancellation, CHEST reserves the right to apply the fees as a deposit toward CHEST 2023.
- 10. Substitutions.** CHEST may make reasonable substitutions to the space of the Learning Theater. CHEST will consult Applicant in advance before making any such substitution to the extent practical.
- 11. Insurance.** Applicant shall maintain in effect for the duration of the marketing and conducting of the Learning Theater comprehensive general liability insurance coverage with a minimum limit of \$1,000,000 per occurrence. Applicant shall provide CHEST with written evidence of such insurance coverage upon request.
- 12. Indemnification.** Applicant shall defend and indemnify CHEST, CHEST Foundation, and their respective officers, directors, employees, and agents from and against all claims, demands, damages, judgments, losses, fines, liabilities, and expenses (including legal fees) arising out of or related to the acts or omissions of Applicant; all marketing, communications, content, and discussions for the Learning Theater; and all acts and damage occurring during the Learning Theater, whether caused by Applicant personnel or attendees..
- 13. EXCLUSION OF CERTAIN DAMAGES.** *Neither CHEST nor Applicant, including their respective officers, directors, employees, or agents, will be liable to the other party for any consequential, indirect, special, punitive, or incidental damages arising out of or related to the Learning Theater.*
- 14. Entire Agreement; Amendment; Waiver.** This agreement constitutes the entire understanding of the parties with respect to the Learning Theater, and supersedes all prior agreements and understandings regarding the same subject matter. No amendment to these Terms and Conditions will be effective unless it is in writing and signed by the parties. No waiver of any rights under these Terms and Conditions will be effective unless provided in writing by the party waiving such rights, and any such waiver will apply only to the specific circumstances identified.
- 15. Assignment; Governing Law.** Neither party may assign its rights or obligations under these terms and conditions. Illinois law governs these terms and conditions and all disputes related thereto.