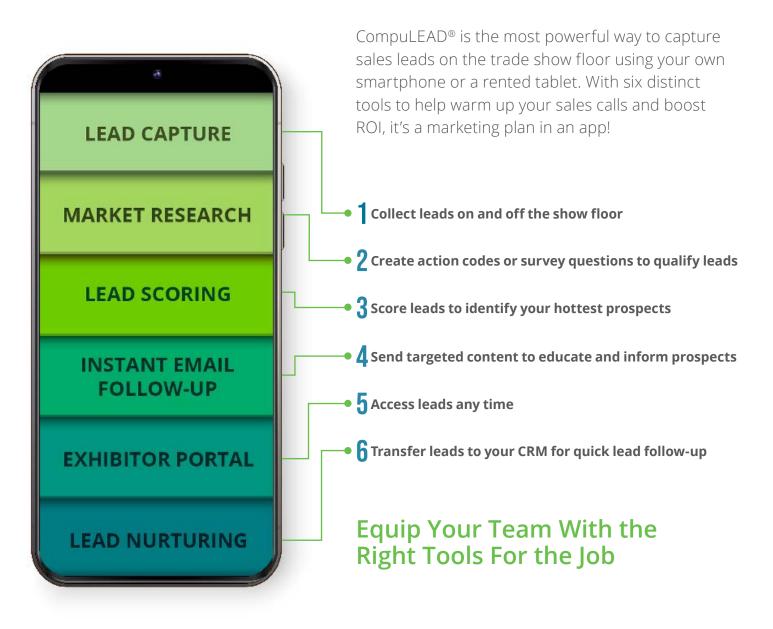
CompuLEAD®



LEAD MANAGEMENT PRODUCTS CATALOG

Chest Annual Meeting 2023

6 Tools to Maximize Your Sales Opportunities



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LEAD MANAGEMENT PRODUCTS CATALOG

Chest Annual Meeting 2023

Generate Up to 3x More Sales Leads

M3 is an add-on to the CompuLEAD app that helps you streamline content distribution while creating another channel for your team to capture sales leads on the show floor. When coupled with CompuLEAD, this add-on will help your team generate up to 3 times more leads!

How it works:

- Upload your electronic content to our secure portal
- 2 Pick up your "ready-to-go" company-branded signage at our onsite service counter
- **3** Place signage anywhere in your booth
- **4** Allow attendees to scan your signage with their smartphone to receive your content
- **5** Get an organized list of the attendees who scanned your signage in our leads portal

Benefits:

- ✓ Streamline the distribution of your electronic literature
- ✓ Collect passive sales leads while your team is busy with other prospects
- ✓ Self-serve attendees can scan your signage when they want
- No hardware for you to rent
- No software for attendees to download
- ✓ Daily scan details sent to attendees that includes your content and company information

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PRODUCT COMPARISON CHART

	CompuLEAD® App	CompuLEAD® Tablet	CompuLEAD® Kiosk
Scan badges for full contact details		\$	\$
Capture demographic data	\$	\$	\$
Download app to my own phone	\$		
Use app on rented device		\$	\$
Capture leads off the show floor	\$	\$	
Capture leads in self-serve mode			\$
Pair with wireless printer*	\$	\$	
Qualify leads with action codes/surveys*	\$	\$	\$
Add notes to leads	\$	\$	
Send electronic literature*	\$	\$	\$
Export leads in CSV format	\$	\$	\$
Comply with GDPR	\$	\$	\$
*Additional charges may apply		1	

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