

CHEST 2023 Hawaii

October 8-11
Honolulu, Hawai'i

Exhibit and Support Opportunities

EXHIBIT DATES October 9-11

Over **7 hours** of **unopposed** exhibit time.*

**Subject to change based on final schedule.*

 **CHEST**[®]
AMERICAN COLLEGE
of CHEST PHYSICIANS

Surfs up!

Reserve your spot for CHEST 2023, and reach the best clinicians in pulmonary, critical care, and sleep medicine.

Meet face-to-face with key decision makers.

Reinforce relationships with your existing customers.

CHEST 2022 TOTAL
PROFESSIONAL ATTENDANCE

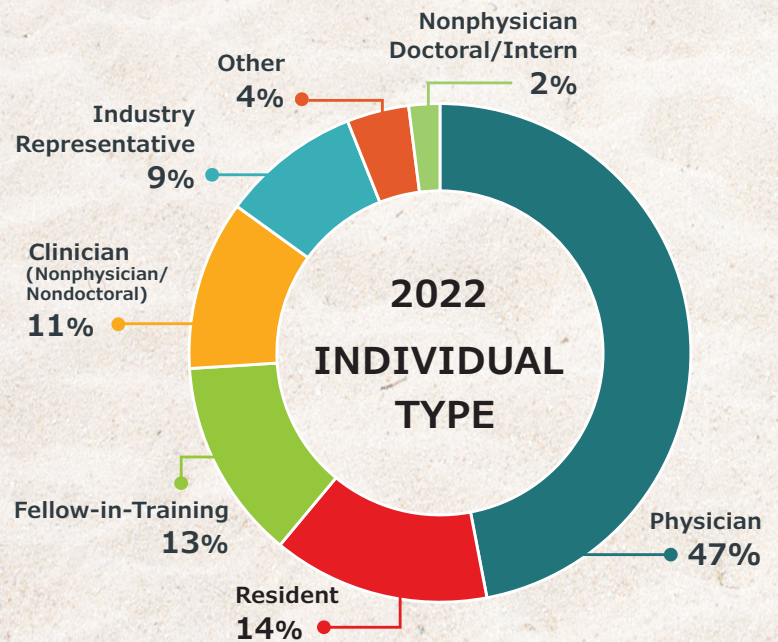


4,881

Your best **DIRECT CONNECTION** to the leaders and future of chest medicine.

3 reasons to EXHIBIT

1. More influencers and decision-makers together in one place at one time.
2. Most cost-effective way to reach your customer base.
3. Best way to touch-base with current customers building stronger relationships.



CHEST 2023
Hawaii

Tell **your story** to the entire pulmonary, critical care, and sleep medicine care team.

EXHIBIT HALL TRAFFIC BUILDERS

CHEST 2023 is a community of learners drawn to explore new ideas, approaches, tools, and resources that will make them better clinicians for their patients. The Exhibit Hall is your opportunity for face-to-face conversations with influencers in chest medicine.

Experience CHEST. Our own exclusive CHEST area highlights CHEST products and resources, houses the CHEST Store, and features bite-sized presentations on current chest medicine topics from some of the top names in the CHEST medicine field.

Concessions. Concessions and lunch available for purchase.

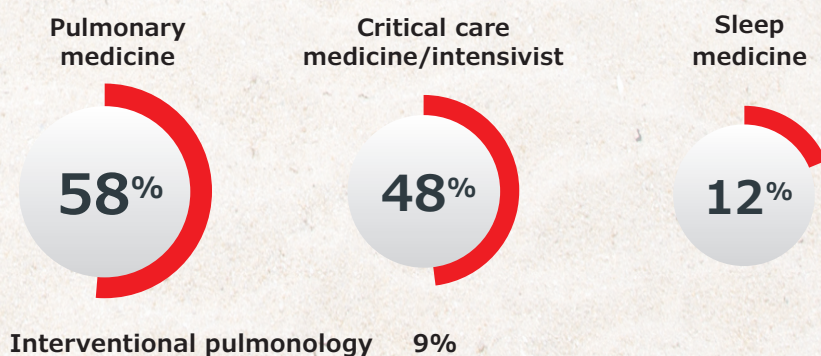
Poster Pavillions and Rapid Fire Presentation Areas. Select live presentations of scientific research and case reports

CHEST Games & Mixed Reality. Innovative, interactive education opportunities, including an Escape Room inside the hall, adding dimension to the learning experience..

Learning Theaters. Focused presentations in a theater setting offer clinical insights.

CHEST ATTENDEE TOP SUBSPECIALTIES

(Individuals may have more than one subspecialty)



Please direct exhibit and sponsorship inquiries to:

Josh Coe

Director, Exhibits, Sponsorships,
and Sales Partnerships

jcoe@chestnet.org

+1 (224) 521-9582

Expected Audience

Advanced Practice Nurses,
Registered Nurses

Anesthesiologists

Cardiologists and
Cardiothoracic Surgeons

Critical Care Physicians
Fellows-in-Training

General Medicine Physicians,
Hospitalists, and ICU
Medical Directors

International Professors
and Clinicians

Interventional
Bronchoscopists

Physician Assistants

Practice Administrators,
Executives, and Managers

Pulmonary, Critical Care,
and Sleep Professionals

Pulmonary, Critical Care,
and Sleep Training Program
Directors

Pulmonologists and Pediatric
Pulmonologists

Respiratory Therapists



General Exhibit Information

EXHIBIT HALL DATES AND HOURS

Date	Hours Open
Monday, October 9	9:30 AM – 3:30 PM
Tuesday, October 10	9:30 AM – 2:00 PM
Wednesday, October 11	9:30 AM – 1:00 PM

Hours, including installation and dismantling, are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

BOOTH INFORMATION Your exhibit fee includes:

- 8' high black back drape and 3' high black side dividers per each 10' x 10' booth
- Five complimentary exhibitor badges per 100 square feet (10'x10') of space
- Listing in the CHEST event mobile app



Booth Sizing & Pricing

Booths are sold in 10x10 increments (Pricing Subject to Change)

Inline booths	\$48/sq ft
Corner booths	\$50/sq ft
Island booths	\$48/sq ft plus \$200 per corner

Exhibitor shall pay a minimum deposit equal to 50% of the total Exhibit Space fees along with submission of the Exhibit Space Application. In the event that the Application is not accepted, CHEST will refund this payment. Exhibitor shall pay the balance of the Exhibitor Fee within 30 days of written acceptance of the Exhibit Space Application by CHEST. Beginning May 1, 2023, full payment is required at the time of application. If Exhibitor does not make payment(s) to CHEST when required, CHEST will have no further commitment to Exhibitor and will be entitled to offer the Exhibit Space to others immediately.



Learn more and
register to exhibit

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IMPORTANT
DATES

Make Plans Now for CHEST 2023

May 1

Final payment Exhibit
Space due

No Refund Policy goes
into effect

August 4

Notification to utilize an
outside contractor deadline

Proof of insurance due from
outside contractor

Island booth renderings due

October 6-8

Exhibitor move-in begins.
All exhibits must be fully
operational by 5:00 PM on
Sunday, October 8.

October 9

Exhibit hall opens



Sponsorship and Promotion Opportunities

Show how your visibility makes the difference

Support a conference event or activity to increase your visibility and enhance the CHEST 2023 experience. Share your message through popular promotional opportunities. Select an option that meets your goals or suggest a creative, new idea. Opportunities are reserved on a first-come basis.

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BRANDING AND ADVERTISING OPPORTUNITIES

Charging Lockers

\$15,000 (2 Available)

Branded Wall Structures

\$60,000

Shuttle Bus Sponsorship

(email jcoe@chestnet.org for pricing and options)

Hand Sanitizer Stations

\$85,000

Electronic Signage

\$60,000

Escalator Branding

Lobby: \$100,000

Hanging Banners

Lobby Column Banners

(4 banners per column)

\$30,000 (4 Available)

Level 3 Banners: \$45,000

per location (7 Available)

Help Desk

\$40,000

Hotel Key Cards

\$50,000

Program-at-a-Glance Board (2 Available)

\$45,000

Seating Areas

\$30,000

Seating Cubes

\$15,000 per set of 6

SmartAd Kiosk

(Only 5 Available)

\$30,000

Charging Stations

(Only 5 Available)

\$40,000 per station

Lobby Window Clings

(3 Available)

\$45,000

Water Bottle and Water Coolers Package

\$150,000

Wellness Zone

\$35,000

DIGITAL MARKETING

Mobile App

\$125,000

Premeeting Email

(Know Before You Go)

\$50,000

Registration Confirmation Email

\$75,000

EXHIBIT HALL SPONSORSHIP

Customized Cups and Napkins Used for Coffee Breaks in the Exhibit Hall

\$45,000

Exhibit Hall Aisle Signs

\$70,000

Exhibit Hall Map (2 Available)

\$35,000

Private Meeting Suites

\$6,000

NETWORKING AND EVENTS

CHEST Challenge

\$135,000

Opening Reception

\$135,000

Trainee Lounge

\$30,000

CHEST Foundation Donor Lounge

\$70,000

CHEST Foundation Reception

\$50,000

Grant Winner Recognition/Networking Event

\$50,000

Women in Chest Medicine Luncheon

\$50,000

PRESENTATION OPPORTUNITIES

Learning Theaters in the Exhibit Hall

Learning Theaters 1-3 with seating for up to 85 attendees
\$28,750 per 45-minute presentation

Learning Theater 4 with seating for up to 40 attendees
\$15,000 per 45-minute presentation

Capacity subject to change

Non-CME Dinner Symposium

3-Hour Evening Program: \$75,000

Capacity varies by room size. Details will be provided with application/contract. Symposia will take place at the Hilton Hawaiian Village.

Daily News, Hotel, and Citywide Advertising

Extend the reach of your campaign with strategic advertising in CHEST Daily News, at participating hotels, and across Hawaii. Contact **Melanie Holt**, Senior Media Strategist, with any questions or to secure a premium position, at **913.491.4200 ext. 487** or by email at mholt@tristartpub.com.

CHEST 2023

Hawaii

CHEST 2022 Exhibitors

Aerovate Therapeutics	COSMED USA, Inc.	Medscape	Signifier Medical Technologies
Alexion Pharma	Covenant HealthCare	Medtronic	SleepImage
Altavant Sciences	Cytovale	MedWaves, Inc.	Somnoware Healthcare Systems
Ambu Inc.	Dompe U.S.	Merck	Sound Physicians
American Academy of Sleep Medicine	Dynaris	Merck	Special Care Providers
American Board of Internal Medicine	Electromed, Inc.	Merit Medical Endotek	Spire Health
American College of Physicians/Annals of Internal Medicine	ELSEVIER Inc.	MGC Diagnostics	strados labs
American Thoracic Society	Envision Physician Services	ModuleMD	Surgical Scince - Symbionix Simulators
Aquyre Biosciences, Inc.	ERBE USA	Monaghan Medical Corporation	Sutter Health - Bay Area
Army Medical Recruiting	Ethicon	Movair	Synapse Biomedical
Association of Pulmonary Advanced Practice Providers	Fisher & Paykel Healthcare	Natera, Inc	Tactile Medical
Amgen/AstraZeneca	Frontline Medical Communications	National Board for Respiratory Care, Inc. (NBRC)	Takeda Pharmaceuticals
AstraZeneca	Fujifilm SonoSite	National Board of Echocardiography	TeamHealth
AstraZeneca Oncology	GE Healthcare	National Jewish Health	Temple Lung Center
Baptist Health Medical Group - Kentucky and southern Indiana	Genentech	ndd Medical Technologies	The Guthrie Clinic
Baxter / Hillrom is part of Baxter	Genentech	NeilMed Pharmaceuticals, Inc	The Intensivist Company
Bayer	General Sleep Corporation	Noah Medical	The Permanente Medical Group
Baylor Scott & White Health BD	GOSSAMERBIO	Northwell Health	The PERT Consortium
Bellus Health	GRAIL	Nuance Communications	The Surgical Company Endovision
Biodesix, Inc.	Grifols	Nuvaira, Inc.	Thoracent Inc
bioMérieux, Inc.	GSK	Olympus America Inc.	Thynk Health
Body Vision Medical	Hamilton Medical	Optellum Ltd	TSI Healthcare
Boehringer Ingelheim Pharmaceuticals, Inc.	Hayek Medical Devices	OSF HealthCare	United States Navy Medical Recruiting
Boehringer Ingelheim Pharmaceuticals, Inc.	Hayes Locums	Paratek Pharmaceuticals, Inc	United Therapeutics
Boston Scientific (Endo)	HCA Healthcare	PENTAX MEDICAL	University of Michigan Health-West
Boston Scientific (Peripheral)	ICU Medical, Inc.	Philips Healthcare	US Acute Care Solutions
Broncus Medical, Inc	Illuminate	Piedmont Healthcare	UT MD Anderson Cancer Center
CAIRE Inc.	Inari Medical	Pinnacle Biologics	Vanderbilt University Medical Center
Canadian Thoracic Society	Insmed Incorporated	Praxis Medical Devices	VeracYTE
CareDx	Inspire Medical Systems	Pulmonary Fibrosis Foundation	Verathon Inc.
Center for Asbestos Related Disease	Intermountain Healthcare	Pulmonary Hypertension Association	Veru Inc.
Cetylite	International Endoscopy Group	PulmOne Advanced Medical Devices Ltd.	VeruStat
CHI Memorial	Intuitive Surgical	Pulmonx	Viatris Theravance Biopharma, Inc.
Circassia Inc.	Janssen Pharmaceuticals, Inc.	PureTech Health	Viatris Theravance Biopharma, Inc.
Circulogene	Janssen Pulmonary Hypertension	Qure.ai	VisionAir Solutions
CleanSpace Technology	Karius	ReddyPort, Inc.	Vyair Medical
CMP Pharma	La Jolla Pharmaceutical Company	Retia Medical, LLC	Weatherby Healthcare
CoapTech	Liquidia Technologies	Riverain Technologies	World Bronchiectasis & NTM Conference 2023 (WBC 2023)
Cook Medical	LivaNova TandemLife	Rocket Medical	Zambon S.p.A.
Coreline Soft	Mallinckrodt Pharmaceuticals	Sanford Health	ZOLL Itamar
	Marshfield Clinic Health System	Sanofi & Regeneron	
	Mayo Clinic	Sanofi & Regeneron	
	Medela, Inc.	SCP Health	
	MIR-Medical International Research	Sentara Medical Group	
	Medicus Healthcare Solutions	Shionogi, Inc.	