



Hanging Signs and Graphics

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Hanging signs and graphics are only allowed in island booths of 20' x 20' or larger. The maximum height is 24 feet to the top of the sign. The distance is measured from the floor to the top of the sign. Whether suspended from above or supported from below, they should comply with all use-of-space requirements. For example, the highest point of any sign should not exceed the maximum allowable height for the booth type.

Definition

An island booth is 400 square feet or larger, with aisles on all four sides.

Use of Space

An island booth is separated by the width of an aisle from all neighboring exhibits, so full use of the booth space is permitted.

Height

All display fixtures and components, including graphics and identification signs, are allowed a maximum height of 20 feet. Some venues have low-ceiling areas; please check the service manual for any notices for booths in a low-ceiling location, as it may decrease the maximum height allowance.

Multilevel or Ceilings

Exhibitors installing a display with a ceiling or second level must meet all building, fire safety, and structural integrity regulations.

All booths must adhere to display regulations, including ADA, demonstrations, lighting, sound, structural integrity, and storage.