

## 2020 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

### OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Gold	Platinum
Access to each volume of <i>CHEST Clinical Perspectives</i> <sup>™</sup> , a research resource designed for industry.	X	X
Two BASIC CHEST Memberships including: <ul style="list-style-type: none"> <li>– Discounts for courses and products</li> <li>– CHEST Career Connection access</li> <li>– Access to the CHEST Member and Leader Directory</li> </ul>	X	X
CHEST Annual Meeting benefits, including: <ul style="list-style-type: none"> <li>Two meetings, one during CHEST and one to be held in conjunction with a CHEST Board meeting—Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC.</li> <li>Advanced Housing Application for CHEST Annual Meeting.</li> </ul>	X	X
Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly magazine <i>CHEST Physician</i> .	X	X
The opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST Today</i> or <i>CHEST Newsbrief</i> , per partnership and approval from CHEST.	X	X
Link from the CHEST website to your corporate website.	X	X
Opportunity to post up to 3 clinical trials, during this effective membership period, on the CHEST Clinical Trial web page.	X	X
One additional opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST Today</i> or <i>CHEST Newsbrief</i> , per partnership and approval from CHEST.		X
An additional two members to represent your company at IAC meetings.		X
Invitation/representation (2) at designated CHEST and CHEST Foundation leadership functions.		X
Right of first refusal to participate and add up to 5 questions to a single scheduled <i>CHEST Clinical Perspectives</i> <sup>™</sup> survey (once per IAC membership year).		X
Opportunity to hold a 90-minute focus group with 5 clinicians at Board Review Courses or the CHEST Annual Meeting, pending physician availability. Minimum 12 week notice required.		X

### PLATINUM Membership

\$60,000/year/company

### GOLD Membership

\$35,000/year/company

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation.
- Corporations must complete a formal application for membership. Contact Michelle Kosobucki to complete application.

### For New to Platinum level Members:

Upgrade to Platinum and your company will enjoy the one-time benefit of having the opportunity to survey CHEST membership on a relevant chest medicine topic. Survey to be administered by CHEST, up to 5 questions, up to 100 clinician survey recipients segmented by specialty and geography of choice. **New to CHEST and interested in a trial membership? Contact Michelle Kosobucki at [mkosobucki@chestnet.org](mailto:mkosobucki@chestnet.org).**

**Please note:** Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year.

For additional information or an application for membership, contact:

**Michelle Kosobucki**  
 Volunteer Engagement Specialist  
 Office: 224/521-9537  
[mkosobucki@chestnet.org](mailto:mkosobucki@chestnet.org)

**Jenny Nemkovich, CAE**  
 Chief of Staff & SVP, Organization Affairs  
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