

## 2021 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

### OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Gold	Platinum	PLATINUM Membership \$60,000/year/company*
<b>BASIC CHEST Memberships including:</b> – Discounts for courses and products – CHEST Career Connection access – Access to the CHEST Member and Leader Directory	2 Memberships	4 Memberships	<b>GOLD Membership</b> \$35,000/year/company*
<b>CHEST Annual Meeting benefits, including:</b> – Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC	X	X	<ul style="list-style-type: none"> <li>■ Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation.</li> <li>■ Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.</li> </ul>
– Priority Points for CHEST Annual Meeting exhibit hall booth selection	5 points	13 points	
– Complimentary CHEST Annual Meeting registration	4 registrations	7 registrations	
Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly news publication <i>CHEST Physician</i>	X	X	
Link from the CHEST website to your corporate website.	X	X	
Opportunity to post up to three clinical trials, during this effective membership period, on the CHEST Clinical Trial webpage	X	X	
Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST		X	
IAC members-only invitations to CHEST and CHEST Foundation events	X	X	
One 1:1 60-minute meeting with select CHEST leadership	3 meeting participants	Up to 6 meeting participants	
One five-question Pulse Survey	X	X	
IAC member discount on CHEST Analytics services and Clinical Immersion courses**		X	

**PLEASE NOTE:** Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year.

\*Membership fees are based on a calendar year.

\*\*10% off up to the first \$200K in spending.

For additional information or an application for membership, contact:

**Rachel Cahill**  
Market Growth Specialist  
Office: +1 (224) 521-9515  
rcahill@chestnet.org

**Linda Tomczynski**  
Senior Director, Industry and Analytics Operations  
Office: +1 (224) 521-9593  
ltomczynski@chestnet.org