

2022 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Gold	Platinum	PLATINUM Membership \$60,000/year/company*
BASIC CHEST Memberships including: <ul style="list-style-type: none"> – Discounts for courses and products – CHEST Career Connection access – Access to the CHEST Member and Leader Directory 	2 Memberships	4 Memberships	GOLD Membership \$35,000/year/company*
CHEST Annual Meeting benefits, including: <ul style="list-style-type: none"> – Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC 	X	X	<ul style="list-style-type: none"> ■ Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation. ■ Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.
– Priority Points for CHEST Annual Meeting exhibit hall booth selection	5 points	13 points	
– Complimentary CHEST Annual Meeting registration	4 registrations	7 registrations	
Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly news publication <i>CHEST Physician</i>	X	X	
Link from the CHEST website to your corporate website.	X	X	
Opportunity to post up to three different clinical trial each for a 90 day period on the CHEST Clinical Trial web page.	X	X	
Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST		X	
IAC members-only invitations to CHEST and CHEST Foundation events	X	X	
One 1:1 60-minute meeting with select CHEST leadership - Can be scheduled throughout the year upon availability	3 meeting participants	Up to 6 meeting participants	
One five-question Pulse Survey	X	X	
IAC member discount on CHEST Analytics services and Clinical Immersion courses**		X	

PLEASE NOTE: Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year.

*Membership fees are based on a calendar year.

**10% off up to the first \$200K in spending.

For additional information or an application for membership, contact:

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