Exhibit and Support Opportunities

EXHIBIT DATES
October 17 - 19
Nashville, Tennessee

Over 8 hours of unopposed exhibit time.*

*Unopposed exhibit time is subject to change.
We are in person again!

Reserve your spot for CHEST 2022, and reach the best clinicians in pulmonary, critical care, and sleep medicine.

- Meet face-to-face with key decision makers.
- Reinforce relationships with your existing customers.

Your best DIRECT CONNECTION to the leaders and future of chest medicine.

3 reasons to EXHIBIT

1. More influencers and decision-makers together in one place at one time.
2. Most cost-effective way to reach your customer base.
3. Best way to touch-base with current customers building stronger relationships.

CHEST 2019 TOTAL PROFESSIONAL ATTENDANCE

5,970

2019 INDIVIDUAL TYPE

- Physician: 55%
- Fellow-in-Training: 12%
- Resident: 9%
- Industry Representative: 7%
- Nonphysician Doctoral/Intern: 4%
- Other: 2%

US/Canada: 80%
International: 20%

NASHVILLE
CHEST 2022
OCTOBER 16-19
Tell your story to the entire pulmonary, critical care, and sleep medicine care team.

EXHIBIT HALL TRAFFIC BUILDERS
CHEST 2022 is a community of learners drawn to explore new ideas, approaches, tools, and resources that will make them better clinicians for their patients. The Exhibit Hall is your opportunity for face-to-face conversations with influencers in chest medicine.

Experience CHEST. Our own exclusive CHEST area highlights CHEST products and resources, houses the CHEST Store, and features bite-sized presentations on current chest medicine topics from some of the top names in the CHEST medicine field.

Concessions. Concessions and complimentary lunch and morning coffee breaks for attendees.

Poster Pavillions. Select live presentations of scientific research and case reports

CHEST Games & Mixed Reality. Innovative, interactive education opportunities, including an Escape Room inside the hall, adding dimension to the learning experience.

Learning Theaters. Focused presentations in a theater setting offer clinical insights.

Expected Audience
Advanced Practice Nurses, Registered Nurses
Anesthesiologists
Cardiologists and Cardiothoracic Surgeons
Critical Care Physicians Fellows-in-Training
General Medicine Physicians, Hospitalists, and ICU Medical Directors
International Professors and Clinicians
Interventional Bronchoscopists
Physician Assistants
Practice Administrators, Executives, and Managers
Pulmonary, Critical Care, and Sleep Professionals
Pulmonary, Critical Care, and Sleep Training Program Directors
Pulmonologists and Pediatric Pulmonologists
Respiratory Therapists

CHEST 2019 UNIQUE EXHIBIT HALL ATTENDEES 5,560

CHEST ATTENDEE TOP SUBSPECIALTIES
(Individuals may have more than one subspecialty)

- Pulmonary medicine: 85%
- Critical care medicine/intensivist: 64%
- Sleep medicine: 14%
- Interventional pulmonology: 7%

Please direct exhibit and sponsorship inquiries to:

Josh Coe
Senior Manager, Exhibit and Sponsorship Sales
jcoe@chestnet.org
+1 (224) 521-9582
General Exhibit Information

EXHIBIT HALL DATES AND HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours Open</th>
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<tbody>
<tr>
<td>Monday, October 17</td>
<td>10:00 AM – 4:00 PM</td>
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<tr>
<td>Tuesday, October 18</td>
<td>10:00 AM – 3:00 PM</td>
</tr>
<tr>
<td>Wednesday, October 19</td>
<td>10:00 AM – 2:30 PM</td>
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Hours, including installation and dismantling, are subject to change. Exhibitors will be notified if a change in hours is necessary. Final times will be listed in the Exhibitor Service Manual.

BOOTH INFORMATION Your exhibit fee includes:

- 8’ high black back drape and 3’ high black side dividers per each 10’ x 10’ booth
- Five complimentary exhibitor badges per 100 square feet (10’x10’) of space
- Listing in the CHEST event mobile app and Exhibit Guide that is distributed to all attendees

Booth Sizing & Pricing

*Booths are sold in 10x10 increments (Pricing Subject to Change)*

- Inline booths $48/sq ft
- Corner booths $50/sq ft
- Island booths $48/sq ft plus $200 per corner

Exhibitor shall pay a minimum deposit equal to 50% of the total Exhibit Space fees along with submission of the Exhibit Space Application. In the event that the Application is not accepted, CHEST will refund this payment. Exhibitor shall pay the balance of the Exhibitor Fee within 30 days of written acceptance of the Exhibit Space Application by CHEST. Beginning July 1, 2022, full payment is required at the time of application. If Exhibitor does not make payment(s) to CHEST when required, CHEST will have no further commitment to Exhibitor and will be entitled to offer the Exhibit Space to others immediately.

Learn more and register to exhibit
chestnet.org/Industry-Resources/Exhibits-and-Sponsorships

NASHVILLE
CHEST 2022
OCTOBER 16-19
Share your message through popular promotional opportunities. Select an option that meets your goals or suggest a creative, new idea. Opportunities are reserved on a first-come basis.

**BRANDING AND ADVERTISING OPPORTUNITIES**

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Cost</th>
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<tbody>
<tr>
<td>CHEST Studio Sponsorship</td>
<td>$80,000</td>
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<tr>
<td>Hand Sanitizer Stations</td>
<td>$85,000</td>
</tr>
<tr>
<td>Stair Clings</td>
<td>Level 2: $75,000</td>
</tr>
<tr>
<td>Level 3 Wall Graphics</td>
<td>(4 options available) $65,000 - $80,000 depending on location</td>
</tr>
<tr>
<td>Column Wrap Advertising</td>
<td>$25,000 per location</td>
</tr>
<tr>
<td>Electronic Signage</td>
<td>$60,000</td>
</tr>
</tbody>
</table>
| Escalator Branding                   | Escalator 1 (Level 1 to Level 2): $100,000  
Escalator 2 (Level 1 to Mezzanine): $100,000  
Escalator 3 (Level 2 to Simulation Center): $100,000  
Escalator 4 (Level 2 to Level 3. Exhibit Hall, Registration, and Simulation Center located on 3): $200,000 |
| Hanging Banners                      | Level 2 Entrance Walkway Banners (2 Available): $40,000  
Level 3 Column Banners: $15,000 each or all 7 for $85,000  
Level 3 Banners: $35,000 - $45,000 depending on location |
| Help Desk                            | $50,000       |
| Hotel Key Cards                      | $40,000       |
| Program-at-a-Glance Board            | (2 Available) $45,000 |

**Seating Areas**  
$30,000  
**Seating Cubes**  
$12,000 per set of 6  
**SmartAd Kiosk (Only 5 Available)**  
$25,000  
**Charging Stations (Only 5 Available)**  
$40,000 per station  
**Headshot Lounge**  
$40,000  
**Window Clings (3 Available)**  
$45,000  
**Water Bottle and Water Coolers Package**  
$150,000  
**Wellness Zone**  
$75,000  

**DIGITAL MARKETING**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Mobile App</td>
<td>$150,000</td>
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</table>
| Mobile Sponsorship Targeting Package    | Email jcoe@chestnet.org for pricing  
| Premeeting Email (Know Before You Go)   | $50,000       |
| Registration Confirmation Email         | $75,000       |

**EXHIBIT HALL SPONSORSHIP**

<table>
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<tr>
<td>Customized Cups and Napkins Used for Coffee Breaks in the Exhibit Hall</td>
<td>$45,000</td>
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<tr>
<td>Exhibit Hall Aisle Signs</td>
<td>$85,000</td>
</tr>
<tr>
<td>Exhibit Hall Map (2 Available)</td>
<td>$35,000</td>
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**NETWORKING AND EVENTS**

<table>
<thead>
<tr>
<th>Event Name</th>
<th>Cost</th>
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<tbody>
<tr>
<td>CHEST Challenge</td>
<td>$135,000</td>
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<tr>
<td>Opening Reception</td>
<td>$135,000</td>
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<tr>
<td>Trainee Lounge</td>
<td>$15,000</td>
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<tr>
<td>CHEST Foundation Donor Lounge</td>
<td>$70,000</td>
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<tr>
<td>CHEST Foundation 25th Anniversary Celebration</td>
<td>$50,000</td>
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<tr>
<td>Grant Winner Recognition/Networking Event</td>
<td>$50,000</td>
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<tr>
<td>Women &amp; Pulmonary Workshop Luncheon</td>
<td>$50,000</td>
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**PRESENTATION OPPORTUNITIES**

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| Learning Theaters in the Exhibit Hall         | Learning Theaters 1-3 with seating for up to 85 attendees $28,750 per 45-minute lunchtime presentation  
$23,000 per 45-minute morning or afternoon presentation  
Learning Theater 4 with seating for up to 40 attendees $15,000 per 45-minute lunchtime presentation  
$12,000 per 45-minute morning or afternoon presentation  
Capacity subject to change  
Non-CME Promotional Program/Activity 3-Hour Evening Program: $75,000  
Capacity varies by room size. Details will be provided with application/contract. |

Please direct exhibit and sponsorship inquiries to:  
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Senior Manager, Exhibit and Sponsorship Sales  
jcoe@chestnet.org  | +1 (224) 521-9582
CHEST 2019 Exhibitors

3D Systems Simbionix
Actelion Pharmaceuticals US, Inc.
ALAT
Allergan
Allergy & Asthma Network
Ambu Inc.
American Academy of Sleep Medicine
American Association for Respiratory Care
American Board of Internal Medicine
American College of Physicians/Annals of Internal Medicine
American Thoracic Society
Arjo
Army Medical Recruiting Association of Pulmonary Advanced Practice Providers
AstraZeneca
Auris Health
B. Braun Interventional Systems Inc.
Bayer
Baylor Scott & White Health
BD
Bellerophon Therapeutics Biodes, Inc.
BMS/Pfizer
Body Vision Medical
Boehringer Ingelheim Pharmaceuticals, Inc.
Bon Secours Mercy Health
Boston Medical Products
Boston Scientific
Broncus Medical, Inc.
BTG
Canadian Thoracic Society
Carle Physician Group
Ceribell
Cheetah Medical, Inc.
CHF Solutions
CHRISTUS Health
Circassia Pharmaceuticals, Inc.
Circulogene Diagnostics
Coapt LLC
Cook Medical
Cooley Dickinson Health Care
D R Burton Healthcare LLC
Department of Veterans Affairs (NRS)
EchoNous, Inc.
Electromed, Inc.
Elliot Hospital
ELSEVIER Inc.
Envision Physician Services
Epocrates
ERBE USA
European Respiratory Society
Fisher & Paykel Healthcare Foundation for Sarcoidosis Research
Fujifilm SonoSite
Galapagos NV
GE Healthcare
Genentech
GivamoSmithKline
Grifols
Hayek Medical Devices
Hayes Locums
Healog Pulmonology
Healix, LLC
Hillrom
Imbio, LLC
INDIAN CHEST SOCIETY
Insmed Incorporated
Inspire Medical Systems, Inc.
Intermountain Healthcare
International Biophysics Corporation
Intuitive Surgical
Janssen Pharmaceuticals, Inc.
Jazz Pharmaceuticals, Inc.
Kaiser Permanente Northern California/ The Permanente Medical Group
Karl Storz Endoscopy-America, Inc.
La Jolla Pharmaceutical Company
Lafayette General Health
Lake Charles Memorial Health System
LivaNova | TandemLife
LocumTenens.com
LYMOL Medical Corp.
Mallinckrodt Pharmaceuticals
Mayne Pharma
Mayo Clinic
McGuff Pharmaceuticals
McLeod Health
Med Sterilizer
med-CARE pharmaceuticals
Medline Industries
Medtronic
MedWaves, Inc.
Melinta Therapeutics
Merck
Merit Medical Endotek
Monaghan Medical Corporation
Morgan Scientific Inc.
Mount Sinai - National Jewish Health Respiratory Mylan Inc.
National Board for Respiratory Care, Inc. (NBRC)
National Board of Echocardiography
National Jewish Health
ndd Medical Technologies
NeilMed Pharmaceuticals, Inc
NeuroLogica
Northwell Health
Norton Healthcare
Novartis Pharmaceuticals Corporation
NTM INFO & RESEARCH, INC
Nuance Communications
Nuvaire
Ochsner Health System
Olympus America Inc.
ONCIMMUNE USA LLC
OncoCyte Corporation
Optellum Ltd
Paratek Pharmaceuticals, Inc
PARI Respiratory Equipment Inc.
Penn State Health
Philips Healthcare
Piedmont Healthcare
Pinnacle Biologics
Polarian Imaging Plc
Prevea Health
Propeller Health
Pulm Ex
Pulmonary Fibrosis Foundation
Pulmonary Hypertension Association
PulmOne Advanced Medical Devices Ltd.
Pulmonology Advisor
Pulmonx Corporation
Radiometer
RB
Redax Spa
Regeneron Pharmaceuticals/Sanofi Genzyme
Retia Medical, LLC
Rocket Medical
Sanofi Genzyme
SCL Health
Sepsis Alliance
Siemens Healthineers
Smiths Medical
Sound Critical Care
Spire Health
STB Coalition, Inc.
Sunovion Pharmaceuticals Inc.
Takeda
TeamHealth
Temple University Health System
The Intensivist Company
The LAM Foundation
Thoracent Inc
TSI Healthcare
United Therapeutics
UPMC Transplant Services
US Acute Care Solutions
Vancouver Clinic
Ventec Life Systems
VEP Healthcare
Veracyte
Veran Medical Technologies
Verathon Inc.
Vimed
Vitalograph, Inc.
Vyaire Medical
Weatherby Healthcare
Wolters Kluwer