

AMERICAN COLLEGE OF CHEST PHYSICIANS (CHEST) INDUSTRY ADVISORY COUNCIL (IAC)

| Company Name | Date | | | |
|------------------------------------|--------------------------------|------------------|------------|--|
| Please provide CHEST with: | | | | |
| 1. How company name should app | pear on future IAC listings: _ | | | |
| (Example: Supported by | |) | | |
| 2. High resolution company logo t | o be used on signage and Cl | HEST website. | | |
| Please enter person(s) who will be | representing your compan | y: | | |
| Primary Member | | Alternate Member | | |
| Title | | Title | | |
| Address | | Address | | |
| Office Phone Fa: | · | Office Phone | Fax | |
| Office Friorie Fa. | X | Office Priorie | гах | |
| Mobile Phone | | Mobile Phone | | |
| E-mail | | E-mail | | |
| MEMBERSHIP LEVEL (select of | one) | | | |
| | IIP G | OLD MEMBERSHIP | SILVER MEM | |

*By completing this application, the applicant agrees to abide by IAC rules.

KEY DETAILS:

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST.
- Submission of an application is not a guarantee of acceptance or membership on the IAC. All applications are subject to written acceptance by CHEST.
- CHEST reserves the right to accept or reject any application in its sole discretion.
- CHEST reserves the right to terminate any membership in the IAC at any time, in which case the member will be entitled to return of a pro rata portion of their membership fee.
- Rules and procedures applicable to the IAC and more information about IAC benefits will be made available.

OBJECTIVES: The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.



2024 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

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| Benefits | Silver | Gold | Platinum |
|---|-----------------|------------------------|------------------------------------|
| BASIC CHEST Memberships including: Discounts for courses and products CHEST Career Connection access Access to the CHEST Member and Leader Directory | 1 Membership | 2 Memberships | 4 Memberships |
| CHEST Annual Meeting benefits, including: - Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC | X | X | Х |
| Priority Points for CHEST Annual Meeting exhibit hall booth selection | 5 points | 10 points | 16 points |
| - Complimentary CHEST Annual Meeting registration | 2 registrations | 4 registrations | 8 registrations |
| Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly news publication <i>CHEST Physician</i> | | Х | Х |
| Discount on Critical Advancements Webinar | | | Χ |
| Link from the CHEST website to your corporate website. | Χ | Χ | Χ |
| Opportunity to post up to three different clinical trial each for a 90 day period on the CHEST Clinical Trial web page. | | Х | X |
| Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST | | | X |
| IAC members-only invitations to CHEST events | X | X | Х |
| One 1:1 60-minute meeting with select CHEST leadership - Can be scheduled throughout the year upon availability | | 3 meeting participants | Up to 6 meeting participants |
| One five-question Pulse Survey | | Χ | Х |
| IAC member discount on CHEST Focus Groups and Survey work | | | Х |

PLATINUM Membership \$60,000/year/company*

GOLD Membership \$35,000/year/company*

SILVER Membership \$15,000/year/company*

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the mission of CHEST.
- Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.

PLEASE NOTE: Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year. *Membership fees are based on a fiscal year.

For additional information or an application for membership, contact:

Rachel Cahill

Business Development Senior Specialist

Email: rcahill@chestnet.org