# 2019 Industry Advisory Council (IAC)

*Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives*

## OBJECTIVES

The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

## Membership

Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the missions of CHEST and the CHEST Foundation. Corporations must complete a formal application for membership. Contact Michelle Kosobucki to complete application.

## Benefits

### Gold Membership

- Access to each volume of *CHEST Clinical Perspectives™*, a research resource designed for industry.
- Two BASIC CHEST Memberships including:
  - Discounts for courses and products
  - CHEST Career Connection access
  - Access to the CHEST Member and Leader Directory
- CHEST Annual Meeting benefits, including:
  - Two meetings, one during CHEST and one to be held in conjunction with CHEST Board meetings—Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member’s name badge identifying them as a member of the IAC.
  - CHEST Annual Meeting advanced housing application
- Delivery of the daily electronic newsletter *CHEST Today*, the weekly electronic newsletter *CHEST NewsBrief*, and the monthly magazine *CHEST Physician*.
- One opportunity to place product and/or medical information, in the form of editorial content, in *CHEST Today* or *CHEST Newsbrief*, per partnership and approval from CHEST.
- Link from the CHEST website to your corporate website.
- The opportunity to post up to 3 clinical trials, during this effective membership period, on the CHEST Clinical Trial web page.
- Two opportunities to place product and/or medical information, in the form of editorial content, in *CHEST Today* or *CHEST Newsbrief*, per partnership and approval from CHEST.
- An additional two members to represent your company at IAC meetings.
- Invitation/representation (2) at CHEST and CHEST Foundation leadership functions at CHEST Annual Meetings.
- Right of first refusal to participate and add up to 5 questions to a single scheduled *CHEST Clinical Perspectives™* survey (once per IAC membership year).
- Opportunity to hold a 90-minute focus group with 5 clinicians at Board Review Courses or the CHEST Annual Meeting, pending physician availability. Minimum 12 week notice required.

### Platinum Membership

- Access to each volume of *CHEST Clinical Perspectives™*, a research resource designed for industry.
- Two BASIC CHEST Memberships including:
  - Discounts for courses and products
  - CHEST Career Connection access
  - Access to the CHEST Member and Leader Directory
- CHEST Annual Meeting benefits, including:
  - Two meetings, one during CHEST and one to be held in conjunction with CHEST Board meetings—Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member’s name badge identifying them as a member of the IAC.
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<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Gold</th>
<th>Platinum</th>
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<tbody>
<tr>
<td><strong>PLATINUM Membership</strong></td>
<td>$60,000/year/company</td>
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<tr>
<td><strong>GOLD Membership</strong></td>
<td>$35,000/year/company</td>
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For **new** Platinum level Members:

Upgrade to Platinum and your company will enjoy the one-time benefit of having the opportunity to survey CHEST membership on a relevant chest medicine topic. Survey to be administered by CHEST, up to 5 questions, up to 100 clinician survey recipients segmented by specialty and geography of choice. New to CHEST and interested in a trial membership? Contact Michelle Kosobucki at mkosobucki@chestnet.org.

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For additional information or an application for membership, contact:

**Michelle Kosobucki**  
Market Growth Operations Specialist  
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mkosobucki@chestnet.org

**Chad Jackson, MS, RRT, FCCP**  
Chief Innovation Officer & Vice President of Market Growth and Innovation  
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Membership fees are based on a calendar year.